

Rani Kim

Culturally conscious designer with a passion to discover what speaks to individuals and to provide a type of ease in people's lives in both the digital and physical worlds.

ranikim.com
youngrrani@gmail.com
+41 79 416 71 05

EDUCATION

Certificate in Energy Innovation and Emerging Technology

Stanford University, California
January 2018

Certificate in UX/UI Design

Fast Campus, Seoul
April - August 2017

Bachelor of Arts in Fashion Design

Ryerson University, Toronto
2010 - 2014

Advanced Menswear Design

TEKO Design University, Herning
2013 - 2014

RYS200 Yoga Teacher Certificate

Inside Yoga 200 Hours, Split
June 2018

SKILLS

Design Methods

Design System
Interviews
Usability Testing
Wireframing
Rapid Prototyping
Website Design
Mobile Application Design
Responsive Web Design
Storyboarding and Visioning
Customer Journey Maps

Tools

Figma
Sketch
InVision
Zeplin
Principle
ProtoPie
Adobe Creative Suite

Languages

English, Korean, German A1

EXPERIENCE

UX/UI Designer

Oyster Lab by Alpiq | Dec 2017 - Present, Zürich

- Design and improve a digital platform for a monthly subscription-based electric vehicle service called Juicar.
- Collaborate with PMs, Engineers and Designers on projects from early ideation stage to final implementation.
- Create and manage a design system for internal tools maximizing meaningful design time.
- Conduct and evaluate product research using different types of methods such as interviews, A/B testing, and surveys.
- Test features and designs iteratively to improve the user experience for both new and existing customers.

Founder & Creative Director

Rank by Rani | 2014 - 2017, Toronto

- Led and created a cohesive unisex fashion line for each season that meets the brand identity.
- Runway shows on various platforms such as Paris Tranoi Homme, and Toronto Men's Fashion Week.
- Sold over 852 items in one season, and directed production and sourcing in Asia.
- Featured on GQ Brazil Magazine, Breakfast Television, etc.

Communication Assistant and Market Researcher

Gaze de lin | 2017, Shanghai

- Identified and solved customer queries while researching and resolving payment discrepancies.
- Negotiated partnerships with 48 new buyers from China at *Show Room Shanghai*, helping the company to establish a strong position in the emerging fashion market.

OTHER INITIATIVES

UX Design Workshop

Line Corporation | January 2019, Seoul

Gave a workshop on how to design & collaborate on Figma.

UX Design Presentation

UX Schweiz | November 2018, Zürich

Delivered a presentation about how different cultures can influence UX design

Hackathon Winner

Climathon Zürich | September 2018, Zürich

Android App Design Hackathon

Android Hackathon Seoul | June 2017, Seoul

Toronto Menswear Emerging Designer Award

Toronto Men's Fashion Week | May 2014, Toronto